



FIRKIN FEST

CRAFT BEER AND FOOD TRUCK FESTIVAL

BREWMASTER \$5,000

FEATURED SPONSOR
LOGO DISPLAYED ON BEERFEST.COM EVENT PAGE
LOGO DISPLAYED ON BEERFEST.COM TICKET PAGE
LOGO DISPLAYED ON BEERFEST.COM FOOTER
LOGO DISPLAYED ON VISITAKY.COM WITH LINK
RECOGNITION ON SOCIAL MEDIA
LARGE LOGO DISPLAYED AT EVENT
LOGO ON LANYARD
LOGO ON MOBILE AND PAPER TICKETS
6 VIP EVENT TICKETS
10 GENERAL ADMISSION TICKETS

LAGER LEGEND \$2,500

GENERAL SPONSOR
LOGO DISPLAYED ON BEERFEST.COM EVENT PAGE
LOGO DISPLAYED ON BEERFEST.COM FOOTER
LOGO DISPLAYED ON VISITAKY.COM WITH LINK
RECOGNITION ON SOCIAL MEDIA
LOGO DISPLAYED AT EVENT
4 VIP EVENT TICKETS
8 GENERAL ADMISSION TICKETS

PINT PROTECTOR \$1,000

GENERAL SPONSOR
LOGO DISPLAYED ON BEERFEST.COM EVENT PAGE
LOGO DISPLAYED ON VISITAKY.COM WITH LINK
RECOGNITION ON SOCIAL MEDIA
LOGO DISPLAYED AT EVENT
2 VIP EVENT TICKETS
4 GENERAL ADMISSION TICKETS

BEER CONNOISSEUR \$500

SUPPORTING SPONSOR
LOGO DISPLAYED ON VISITAKY.COM WITH LINK
RECOGNITION ON SOCIAL MEDIA
LOGO DISPLAYED AT EVENT
2 GENERAL ADMISSION TICKETS

FIRKIN FAN \$350

SUPPORTING SPONSOR
LOGO DISPLAYED ON VISITAKY.COM WITH LINK
RECOGNITION ON SOCIAL MEDIA
LOGO DISPLAYED AT EVENT
SIGN UP 2 VOLUNTEERS AND WE DROP IT TO \$250



MAKE CHECKS PAYABLE TO:
ASHLAND TOURISM & CONVENTION COMMISSION
1509 WINCHESTER AVE
ASHLAND, KY 41101

WWW.VISITAKY.COM/FIRKINFEST

